

## For Immediate Release

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# Celebration rated best bermudagrass in shade study

## *Celebration most consistent, top performing bermudagrass*

**Mt. Pleasant, SC** (March 24, 2008) – Bermudagrass has long been the preferred turfgrass species for golf courses in the southern United States. But a major weakness of bermudagrass is its poor shade-tolerance. Celebration Bermudagrass offers superintendents a solution to the problem. When Celebration was introduced to the U.S. market in 2002, it began to alter the perception that shade and bermudagrass can't co-exist. Celebration survived where other bermudagrass cultivars wouldn't and began to build a reputation as a shade-tolerant bermuda.

University research is backing up what has been seen in the landscape. Clemson University recently completed a two year study examining the shade tolerance of 42 different bermudagrass cultivars. This research, which subjected bermudagrass to 64% shade, found that Celebration was the "most consistent performing cultivar across all parameters." When grown in shade, Celebration was able to consistently maintain turfgrass quality, chlorophyll and root length and root biomass in the top statistical category.

Two years earlier, Clemson wrapped up another study that involved 3 bermudagrass cultivars and shade. The three varieties studied were Tifway, TifSport and Celebration. Celebration rated number one for shade-tolerance among the three.

While research backs Celebration's performance, first hand accounts provide the most persuasive evidence of Celebration's benefits. Course architects and superintendents are praising Celebration's benefits for golf and it continues to be specified by course architects across the country. Those testimonials are being backed up by other university research which has rated Celebration best for wear recovery, divot recovery and for drought resistance and tolerance. Celebration improved characteristics make it the best warm-season turfgrass option for golf.

Sod Solutions, Inc., the developer of Celebration, is an international turfgrass development company, incorporated in the early 90s. The company's primary research facility and headquarters is located near Charleston, S.C. Sod Solutions™ has developed and released Palmetto St. Augustine®, EMPIRE Turf™, Celebration Bermudagrass™, Sapphire St. Augustine™ and Bella Bluegrass™. For more information, visit [www.sodsolutions.com](http://www.sodsolutions.com) or call 843.849.1288.

