



Turf Producer's Web Site - Getting Started!

1. Contact Information:

Business Name: _____

Primary Contact: _____ E-mail: _____

Phone: _____ Fax: _____

2. Does your business currently have a live Web site? If yes, please fill out the following information about your current site. Otherwise, please proceed to section #3:

Current Domain Name: _____

Current Domain Registrar: _____
(This is the name of the company with whom your domain name is currently registered.)

Will domain name control be transferred to Sod Solutions'/Brainstorm's registrar?

Yes No

3. Does your company currently utilize e-mail?

Yes No

Does your business currently have e-mail accounts with this domain name?

(username@yourcompanyname.com)

Yes No

If yes, will you be transferring email services to Sod Solutions' server?

(This is included in the price of all packages.)

Yes No

Please provide a list of current e-mail accounts you will transfer and/or a list the names of each person and/or job-title requiring an e-mail account with your domain name (i.e. info@yourcompanyname.com):

4. Please choose five of the following page types (plus 3 included pages) to be on your new Web site.

(All of the Sod Solutions Web content will be available to you in addition to the following choices.)

	No	Yes	N/A		No	Yes	N/A
Home Page <small>(required)</small>	<input type="radio"/>	X	<input type="radio"/>	Contact Us	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
About Us	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	FAQs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products <small>(suggested)</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Testimonials <small>(w/photos)</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Where to Buy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Professional Links	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Technical / Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Photo Gallery <small>(included)</small>	<input type="radio"/>	X	<input type="radio"/>	Upcoming Events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
News Posts <small>(included)</small>	<input type="radio"/>	X	<input type="radio"/>	About Us / Contact Us <small>(combined)</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Does your business currently have a logo?

- Yes No

If not, will Sod Solutions or Brainstorm be developing a logo for your business?

- Yes No

Do your current marketing materials utilize a specific color scheme?

- Yes No

****Please keep in mind that if you currently have a logo or color scheme with which you are not satisfied, this is the perfect opportunity to make a change!*

6. Which Web site package have you chosen for your business?

- Standard Custom

If you have chosen the “standard” package, which of the three templates will your business utilize?

- Template #1 Template #2 Template #3

****Please visit www.sodsolutions.com/demos to view available templates.*

(Please remember these are just examples--we will use your logo, colors, content and photos to create your custom site!)

7. Will your business be utilizing any of the “a la carte” options listed in the pricing guide?

- Yes No

If yes, please check those items in which you are most interested:

- | | |
|--|---|
| <input type="radio"/> Advertising Manager
<i>Sell banner ads to pay for your Web site!</i> | <input type="radio"/> Online Store Application
<i>Take turf (and other) orders online!</i> |
| <input type="radio"/> Public Relations Manager
<i>Send Customer Surveys, Newsletters, Quarterly Maintenance tips, Promotions, and e-fliers!</i> | <input type="radio"/> Flash Header
<i>Give your site dynamic motion, impact, and interactive functionality with Flash content!</i> |

8. Please prepare all of the content that will go into your site to include: (examples)

Text should be in Word (.doc or .rtf) format and photos should be in (.gif or .jpg).

- | | | |
|---|---|--|
| <input type="radio"/> Logos | <input type="radio"/> Testimonials of your quality | <input type="radio"/> Content about your products and services |
| <input type="radio"/> Photos of your farm | <input type="radio"/> News and Announcements | <input type="radio"/> Content about your history and mission |
| <input type="radio"/> Photos of your staff | <input type="radio"/> About Us and Contact Us | |
| <input type="radio"/> Photos of installations | <input type="radio"/> (Additional Content as desired) | |

Once you have completed this form, it must be returned to Sod Solutions using one of the contact methods listed below. If you have questions or concerns regarding your options, please call our office for clarification.

As soon as this intake form has been received and checked, you will be invoiced for the full amount of the site development.

Development of your site will begin as soon as your content and payment have been received. Content includes any and all images, logos, written text, etc. that you wish to include, beyond what is included in the *Sod Solutions* online repository of grass types.

Thank you for your time and interest, and do not hesitate to contact us with any further questions. We look forward to working with you!

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