

## **For Immediate Release**

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## **Media Contact & To Obtain High Resolution Images, Interviews or Product Demonstrations:**

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## **Sod Solutions, Inc. unveils new logo**

**Mount Pleasant, S.C. (November 27, 2007)** – International turfgrass developer Sod Solutions, Inc. announces the introduction of its new corporate logo. The new design reflects the company's leadership role in researching, developing and marketing environmentally friendly products.

The company's new logo more accurately depicts its mission which is to identify, test and introduce new selections of turf varieties that exceed the expectations of consumers; from landscape architects and contractors to golf course superintendents and sports turf managers. Sod Solutions grasses appeal to anyone that values superior aesthetics and functionality in the landscape.

"Sod Solutions has always been an innovator in low-input turfgrass advancement," said Tobey Wagner, president of Sod Solutions. "The new logo better exemplifies the three components of what we do – researching new varieties of improved turfgrass, developing those grasses as viable commodities and finally, promoting those benefits to the public. All three stages encapsulate the most important part of the revitalized logo; we research, develop and promote green. Our products are proven to be eco-friendly."

Sod Solutions' turfgrasses vary in color, texture and other features, but they all have one thing in common: improved aesthetics with fewer overall inputs.

Sod Solutions, Inc., an international turfgrass development company, was incorporated in the early 90s. The company's primary research facility and headquarters is located near Charleston, S.C. Sod Solutions™ has developed and released Palmetto St. Augustine®, EMPIRE Turf™, Celebration Bermudagrass™, Sapphire St. Augustine™, Bella Bluegrass™ and Santee Centipede™. For more information, visit [www.sodsolutions.com](http://www.sodsolutions.com) or call 843.849.1288.

